Community involvement



150
thousand

for the idea of educating through sport

9
children’s homes

under the charge of the 'Grupa Kęty for the Children of the Podbeskidzie Region' Foundation

2000
beneficiaries

of the grant programme



We take actions for the benefit of the society, sustainability and environmental protection.

32

Social projects within the 6th edition of the 'Together with the Group' grant programme – 'We Care for Health'

The Corporate Social Responsibility Policy, respecting, promoting and developing the 10 Principles of the UN Global Compact, to which we are a signatory, as well as other CSR standards and processes determine the framework and horizons of our actions.

We have always concentrated on a balanced policy focusing around environmental protection. The changing environment and the worrying climate change symptoms mobilise us even more to intensify work in that area. Our social approach to the environmental protection issue is presented in more detail in the chapter.



Other activities of the organisation are closely related to the designated directions of commitment and they are the consequence of the ongoing dialogue with local communities. As a capital group we have engaged in various local projects focusing around the locations of our production plants, places where our employees live. From the level of the whole Capital Group, we may indicate three most important areas in which the company uses its efforts and resources.

Social and voluntary programmes

Voluntary work is an important element of the corporate culture of the Grupa Kęty S.A. Capital Group. It integrates the employees around valuable initiatives and encourages them to undertake joint charitable activities. For many years now, the organisation has run the ‘Together with the GROUP’ programme – a combination of engagement and voluntary work of our employees with financial support of the company, which brings wonderful results to the local community. The 2019 programme edition was strictly connected to one of the CSR Policy elements – health and safety of the employees. See the complete report here

The edition was carried out under the motto 'We Care for Health', with the following effect:







32	38thousand PLN	nearly 2000
local projects focusing around the ‘caring for health’ value	ENGAGEMENT OF THE GRUPA KĘTY S.A. CAPITAL GROUP	DIRECT BENEFICIARIES

The activities of the 'Grupa Kęty for the Children of the Podbeskidzie Region' Foundation




Grupa


Gk Grupa Kęty
Gk Grupa Kęty
WOLONTARIUSZ


Fundacja Grupa Kęty Dzieciom Podbeskidzia
Fundacja Grupa Kęty Dzieciom Podbeskidzia
www.bielsko.ptt.org.pl
Korona gór Polski



The 'Grupa Kęty for the Children of the Podbeskidzie Region' Foundation is a response of the organisation to the problems of children and youths threatened with social exclusion, defined in the region. The Foundation’s objective is to cooperate with and to take care of children from children’s homes and special educational establishments, for example by implementation of the ‘To ensure a better start’ action, namely helping the children to get education, expertise and qualifications, which, in consequence, will give them a better start in their independent adult lives. The idea behind the activities of the Foundation is to gradually abandon state-run children’s homes and propagate the concept of foster families.

Within the Foundation:

we operate in 5 Districts: Bielsko, Oświęcim, Pszczyna, Cieszyn and Żywiec

we allocated PLN 440,000 to statutory objectives in 2019

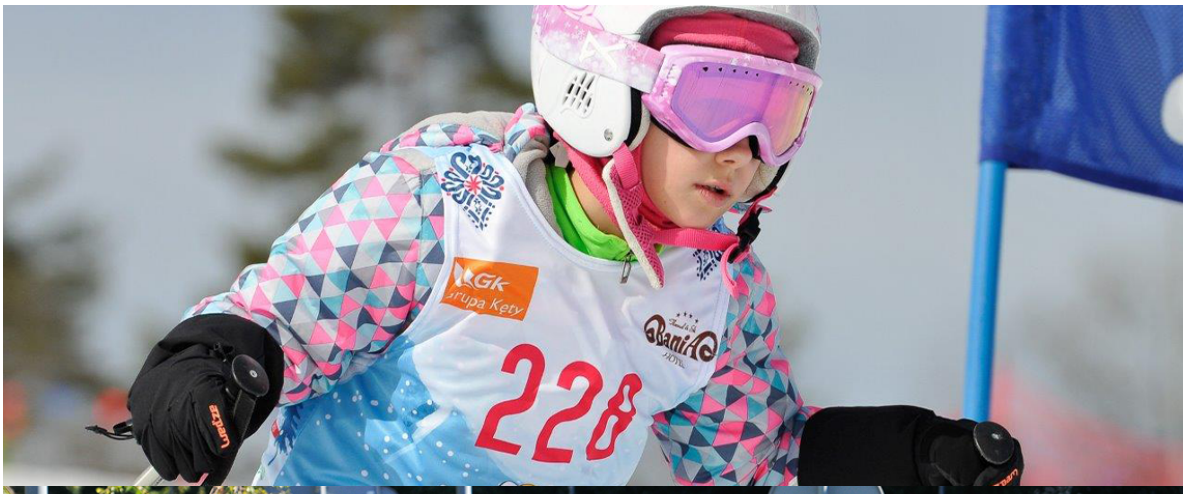
we keep 3 transitional-living flats

we support nearly 300 children from 9 children’s homes actively cooperating with the Foundation

More information at: www.dziecipodbeskidzia.pl

The idea of educating through sport







Sports means discipline, fair play, principles, and consequence – all values we care for in business. Sports also means a perfect tool for cooperation and employee engagement. For many years now, the Grupa Kęty Capital Group has been investing in and developing ‘the idea of educating through sport’. By way of engaging the organisation in various sports events in the region, we cope with the challenge of the 21st century, namely encouraging young people to actively spend their leisure time. Caring for the health of the future generations, the Group has officially adopted the following objectives in its Corporate Social Responsibility Policy.

"We take an active approach to sport – apart from the local communities the events were actively attended by the employees of the GRUPA KĘTY S.A. Capital Group and their families as well as the children under the charge of the 'Grupa Kęty for the Children of the Podbeskidzie Region' Foundation."

Our preferred sport disciplines include: skiing, cycling, running, beach volleyball, and football